

BLACK BEAUTYSHOP HEALTH FOUNDATION PRESENTS



Walk 4 Life Wellness

Health, Beauty and Wellness Expo

Education, Programs, Advocacy & Resources



TOWNE CENTER

Richmond, VA

Sunday, November 12th , 2017



Los Angeles, CA

Saturday, November 18th , 2017

2017 Local Partner OPPORTUNITIES

Health Expo



Pink

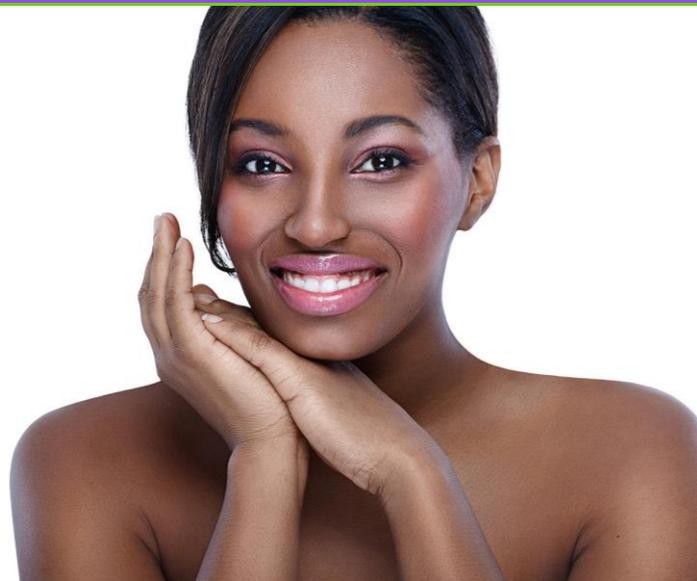
(Breast, Colon, and other Cancers)

Red

(Heart/Diabetes/HIV/STDs)

Purple

(Domestic Violence-Lupus)



Green

(Health & Wellness
(products, fitness & nutrition demos)

Beauty

(Hair & Beauty Makeovers,
Massages and Pampering)



Blue

Men's Health- to include Colon & Prostate
Cancer, Diabetes and High Blood Pressure

2017 LOCAL SPONSORSHIP BENEFITS

Beauty-n-Motion Walk 4 Wellness Sponsorships are per market Richmond or Los Angeles	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporter \$1,500	Participating \$750	Corporate Small Business
Logo or mention in advertisement (print/radio purchased for event) 2 week schedule	•	•				
10X20 space in Sponsor Expo (Branded sponsor booth)	•					
10X10 space in Sponsor Expo (Branded sponsor booth)	•	•	•	•	•	\$500 Corp \$350 SB
Recognition & Link on website	Logo	Logo	Name	Name		
Recognition as Local Program Partner in over 50 Beauty Salons throughout the city	•	•				
Pre/Post Press Release & Social Media Mentions	3	2	1	1	1	
Free Standing Banner prominently displayed (provided by sponsor-	•	•				
Opening Ceremonies Participated	•	•				
Opportunity to speak – Main Stage	•					
Mention of company name on stage	•	•	•			
Opportunity to Participate in Main Stage Panel	•					
Logo Recognition and link in several email blast	All	All	2	1	1	
Recognition throughout the race course (Mile Marker)	•	•	1	1		
Recognition on Event Promotional Materials (Posters/Postcards)	Logo	Name	Name			
Recognition on T-shirts (Sponsors to receive 10 shirts)	Logo	Logo				
Recognition on stage signage	Logo	Logo	Logo			
Recognition on Sponsor Expo Signage	Logo	Logo	Name	Name		

LOCAL SPONSOR COMMITMENT

YES I would like to support the 2017 BEAUTY-N-MOTION 5K WALK 4 Wellness National Women's Prevention Event.

Richmond, VA on November 12, 2017 _____ or Los Angeles on November 18th, 2017 _____

LOCAL SPONSORSHIP LEVELS

- Gold Sponsor \$7,500 Silver Sponsor \$5,000 Bronze Sponsor 2,500 Supporter \$1,500 Participating \$750
 Corporate Booth \$500 / Small Business Booth \$350 _____ or Table \$200 _____

Beauty-N-Motion Marketplace Reservation

All Spaces include a 6' table and two chairs. Sponsor Name

(Note: Please print your company name as you would like it to appear in all materials.)

Primary Contact (name& title) _____

Address _____

Telephone _____ Email _____

Signature _____ Date _____

BRANDING REQUIREMENTS:

As determined by your level of sponsorship commitment, please forward your logo in vector format & JPEG only (.eps or .ai file format) with fonts converted to outlines.

Thank you for your sponsorship commitment!

Please email your commitment form to blackbeautyshop@gmail.com to activate your sponsorship reservation.

The Black BeautyShop Health Foundation will send an invoice via email with instructions for payment.

Contact:

National Office 4859 W. Slauson Avenue, Ste. 543 | Los Angeles, CA 90056 / 310.674.6700 |

BBSHF is a sponsored program of United Charitable Programs UCP a 501(c)(3), 509(1)(1) charity (EIN 20-4286082)

*Beauty
-n-
Motion*

